Practice Excellence!

2018 Practice Marketing Planner



Welcome to Your 2018 Practice Excellence! Practice Marketing Planner!

Some key components of any thriving business are organization, time management, and consistent action toward one's goals. It's with these elements in mind that this *Practice Excellence!* Practice Marketing Planner was designed. One of my objectives is to help healthcare professionals like you create the practice (and life) of their dreams. While this planner may be a little "old fashioned" (it's not wireless or available in the App store), seeing your **own** words in your **own** writing carries **tremendous** power. In addition, the planner can be extremely useful to help you organize, manage, and define your practice and its' goals. A few comments before you begin:

- You can print these pages single or double sided and put them into a 3-ring binder or have it bound at your local print shop.
- If you print the pages single sided, you can use the back of the page to jot down meeting minutes, to brainstorm ideas, to write down interesting quotes, to doodle, or whatever strikes your fancy.
- I began using a version of this planner many years ago. Each year, as I developed the planner for the upcoming year, I would look back and see what things I wrote in the margins or on the back of the pages. If I noticed a theme...I tried to incorporate a place for that item in the next iteration of the planner. If you think the planner could be improved with the addition of another area or resource, please let me know. You may see your contribution in future editions of the *Practice Excellence!* Practice Marketing Planner.
- This planner can be used in conjunction with the books <u>Community Connections!</u>
 Relationship Marketing for Healthcare Professionals and <u>Practice Excellence! An Integrated Approach to Creating a World-Class Healthcare Practice</u> (Available at all major on-line retailers).
- If you aren't comfortable setting goals or don't know how, take the time to do a little research and find a way that speaks to you. (There are several different styles of goal-setting. If one way didn't work for you in the past, try a different way!)
- If you've never set goals before...congratulations on getting to where you are in your life without them! But...imagine how far you could go if you had specific intentions and a road map!

If I can be of any assistance, or if you'd like to share your success story, I invite you to contact me at <u>DrKelley@Dr-Kelley.com</u>. I wish you much success and happiness!

January 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	New Year's Day	2	3	4	5	6
7	8	9	10	11	12	13
14	15 M L King Day	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 Presidents Day	20	21	22	23	24
25	26	27	28			

March 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28 Memorial Day	29	30	31		

June 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Independence Day	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 Labor Day	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8 Columbus Day	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11 Veterans' Day	12	13	14	15	16	17
18	19	20	21	22 Thanksgiving	23	24
25	26	27	28	29	30	

December 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Christmas Day	26	27	28	29
30	31					

Top Ten Achievements of 2017

Professional

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Personal:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

2018 Goals

e PURPOSE of my life is	
Category*	Specific Goal
	•

^{*} There are many categories of goals. A good target is to have 3-4 annual goals per category. Some suggested categories include: Personal, career, vacation / fun, financial, and social.

January 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	New Year's Day	2	3	4	5	6
7	8	9	10	11	12	13
14	15 M L King Day	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Goals for January, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of January 1, 2018

Weekly Goal	S:
1.	
2.	
3.	
3.	
Daily Action	Items Monday: 1/1/18 ** NEW YEAR'S DAY **
1.	
2.	
3.	
Daily Action	Items Tuesday: 1/2/18
1.	
2.	
3.	
Daily Action	Items Wednesday: 1/3/18
1.	Items Wednesday: 170/10
2.	
3.	
Daily Action	Itams Thursday: 1/4/19
1.	Items Thursday: 1/4/18
2.	
 	
3.	
	Items Friday: 1/5/18
1.	
2.	
3.	
NT /	
Notes:	

Week of January 8, 2018

Weel	kly Goals:				
1.					
2.					
3.					
3.					
Daily	Action Items	Monday: 1/8	8/18		
	1.				
	2.				
	3.				
Daily	Action Items	Tuesday: 1/9	9/18		
	1.				
	2.				
	3.				
Daily	Action Items	Wednesday:	1/10/18		
	1.	J			
	2.				
	3.				
Daily	Action Items	Thursday: 1	/11/18		
	1.				
	2.				
	3.				
L					
Daily	Action Items	Friday: 1/12	/18		
	1.	111449 1,12,	,, 10		
	2.				
	3.				
	1 ~ • 1				
Note	S:				

Week of January 15, 2018

Week	dy Goals:
1.	
2.	
3.	
3.	
Daily	Action Items Monday: 1/15/18 * Martin Luther King Jr Day*
	1.
	2.
	3.
Daily	Action Items Tuesday: 1/16/18
	1.
	2.
	3.
Daily	Action Items Wednesday: 1/17/18
	1.
	2.
	3.
<u> </u>	,
Daily	Action Items Thursday: 1/18/18
	1.
	2.
	3.
Daily	Action Items Friday: 1/19/18
	1.
	2.
	3.
	<i>→</i> .
Notes	:

Week of January 22, 2018

Weel	ekly Goals:	
1.		
2.		
3.		
٦.	•	
Daily	y Action Items Monday: 1/22/	18
	1.	
	2.	
	3.	
Daily	y Action Items Tuesday: 1/23/	18
	1.	
	2.	
	3.	
Daily	y Action Items Wednesday: 1	/24/18
	1.	
	2.	
	3.	
Daily	y Action Items Thursday: 1/2	5/18
	1.	
	2.	
	3.	
Daily	y Action Items Friday: 1/26/1	8
	1.	<u> </u>
	2.	
	3.	
	-,	
Notes	es:	

Week of January 29, 2018

Weekly Goals:	
1.	
2.	
3.	
Daily Action Items Monday: 1/29/18	
1.	
2.	
3.	
D 11 A 12 To 1 1/00/10	
Daily Action Items Tuesday: 1/30/18	
1.	
2.	
3.	
Daily Action Items Wednesday: 1/31/1	8
1.	
2.	
3.	
Daile, A ation Itames Theresedon, 2/1/10	
1.	
1. 2.	
1. 2.	
1. 2. 3.	* GROUNDHOG DAY *
1. 2. 3.	* GROUNDHOG DAY *
1. 2. 3.	* GROUNDHOG DAY *
1. 2. 3. Daily Action Items Friday: 2/2/18	* GROUNDHOG DAY *

February 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	Q	10
11	12	13	14	15	16	17
18	19 Presidents Day	20	21	22	23	24
25	26	27	28			

Goals for February, 2018

Done	Specific Goal

Scheduled INTERNAL	L Community	y Connections:
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1.

2.

Scheduled **EXTERNAL** Community Connections

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of February 5, 2018

Week	kly Goals:	
1.		
2.		
3.		
Daily	y Action Items Monday: 2/5	5/18
	1.	,
	2.	
	3.	
	1 - 1	
Dalle	v Antion Itama Translava 2/6	(110
Dany	y Action Items Tuesday: 2/6	0/10
	1.	
	2.	
	3.	
Daily	Action Items Wednesday:	2/7/18
	1.	
	2.	
	3.	
Daily	y Action Items Thursday: 2	/8/18
	1.	70,10
	2.	
	3.	
	J.	
Daily	Action Items Friday: 2/9/1	18
	1.	
	2.	
	3.	

Week of February 12, 2018

w eek	dy Goals:	
1.		
2.		
3.		
٥.		
Daily	Action Items Monday: 2/12/18	
	1.	
	2.	
	3.	
	,	
Daily	Action Items Tuesday: 2/13/18	
	1.	
	2.	
	3.	
Dalle	Action Itoma Wednesday, 2/14/19	* 1/4 ENTENESC 141/ *
Dany	Action Items Wednesday: 2/14/18	* VALENTINE'S DAY *
	1.	
	2.	
	3.	
Daily	Action Items Thursday: 2/15/18	
	1.	
	2.	
	3.	
	·	
Daily	Action Items Friday: 2/16/18	
	1.	
	2.	
	3.	

Week of February 19, 2018

Weekly Goals:		
1.		
2.		
3.		
5.		
Daily Action Items M	Ionday: 2/19/18	* PRESIDENT'S DAY *
1.		
2.		
3.		
Daily Action Items T	uesday: 2/20/18	
1.	•	
2.		
3.		
	7 1 1 0/04/40	
Daily Action Items V	Vednesday: 2/21/18	
1.		
2.		
3.		
Daily Action Items T	hursday: 2/22/18	
1.		
2.		
3.		
Daile Astion House E	: J ₂ 2/22/19	
Daily Action Items F	riday: 2/23/18	
1.		
2.		
3.		

Week of February 26, 2018

Week	y Goals:
1.	
2.	
3.	
٥.	
Daily	Action Items Monday: 2/26/18
	1.
	2.
	3.
Daily	Action Items Tuesday: 2/27/18
	1.
	2.
	3.
Doily	Action Items Wednesday: 2/28/18
	1.
	2.
	3.
Daily	Action Items Thursday: 3/1/18
	1.
	2.
	3.
Daily	Action Items Friday: 3/2/18
	1.
	2.
	3.
	J.

March 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17 St. Patrick's Day
18	19	20	21	22	23	24
25	26	27	28	29	30 Good Friday	31

Goals for March, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of March 5, 2018

Week	dy G	Goals:
1.	•	
2.		
3.		
3.		
Daily	Act	tion Items Monday: 3/5/18
	1.	•
	2.	
	3.	
Daily	Act	tion Items Tuesday: 3/6/18
	1.	2011 2001125
	2.	
	3.	
Dall-	A 04	don Itoma Wadnagday, 2/7/10
Dany		tion Items Wednesday: 3/7/18
	1.	
	2.	
	3.	
Daily	Act	tion Items Thursday: 3/8/18
	1.	
	2.	
	3.	
Dailv	Act	ion Items Friday: 3/9/18
	1.	
	2.	
	3.	

Week of March 12, 2018

Weekl	y Goals:
1.	
2.	
2	
3.	
Daily	Action Items Monday: 3/12/18
	1.
-	2.
	3.
Doily	Action Items Tuesday: 3/13/18
	1.
	2.
	3.
	3.
Daily A	Action Items Wednesday: 3/14/18
	1.
	2.
	3.
Daily	Action Items Thursday: 3/15/18
	1.
-	2.
—	3.
D "1	
	Action Items Friday: 3/16/18
-	1.
-	2.
	3.

Notes: Saturday, March 17, 2018 - St. Patrick's Day

Week of March 19, 2018

Weekly Goals:	
1.	
2.	
3.	
<i>3</i> .	
Daily Action Items Monday: 3/19/18	
1.	
2.	
3.	
Daily Action Items Tuesday: 3/20/18	* SPRING BEGINS *
1.	
2.	
3.	
Daily Action Items Wednesday: 3/21/18	
2.	
3.	
Daily Action Items Thursday: 3/22/18	
1.	
2.	
3.	
Daily Action Items Friday: 3/23/18	
1.	
2.	
3.	

Week of March 26, 2018

1. 2. 3. Daily Action Items Monday: 3/26/18 1.		Soals:
3. Daily Action Items Monday: 3/26/18 1. 2. 3. Daily Action Items Tuesday: 3/27/18 1. 2. 3. Daily Action Items Wednesday: 3/28/18 1. 2. 3.	1.	
Daily Action Items Monday: 3/26/18 1.	2.	
Daily Action Items Monday: 3/26/18 1. 2. 3. Daily Action Items Tuesday: 3/27/18 1. 2. 3. Daily Action Items Wednesday: 3/28/18 1. 2. 3.	2	
1. 2. 3.	3.	
1. 2. 3.	Daily Ac	ion Items Monday: 3/26/18
2. 3.		
3. Daily Action Items Tuesday: 3/27/18 1. 2. 3.		
1.		
1.		
1.	Daily Ac	ion Itams Tuesday: 3/27/18
2. 3.		ion Items Tuesday. 5/27/10
3. Daily Action Items Wednesday: 3/28/18 1. 2. 3.		
Daily Action Items Wednesday: 3/28/18 1. 2. 3.		
1. 2. 3.	<u>J.</u>	
1. 2. 3.		
2. 3.		ion Items Wednesday: 3/28/18
3.		
Daily Action Items Thursday: 3/29/18	3.	
Daily Action Items Thursday: 3/29/18		
	Daily Ac	ion Items Thursday: 3/29/18
2.	2.	
3.	h	
Daily Action Items Friday: 3/30/18 * GOOD FRIDAY *	Doily Ac	ion Itams Friday, 2/20/19 * COOD FDIDAY *
		Ton Items Filday. 3/30/10 GOOD FRIDAT
1.		
2.		
3.	1 ')	

Notes: Sunday, April 1, 2018 – Easter Sunday

April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Easter Sunday	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16 Tax Day	17	18	19	20	21
22 Earth Day	23	24	25	26	27	28
29	30					

Goals for April, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of April 2, 2018

Week	ly Goals:
1.	
2.	
3.	
Daily	Action Items Monday: 4/2/18
	1.
	2.
	3.
Daily	Action Items Tuesday: 4/3/18
	1.
	2.
	3.
ъ и	A . T. W. 1 1 4/4/10
Daily	Action Items Wednesday: 4/4/18
	1.
	2.
	3.
Daily	Action Items Thursday: 4/5/18
	1.
	2.
	3.
	•
Daily	Action Items Friday: 4/6/18
	1.
	2.
	3.
	J.

Week of April 9, 2018

1.	week	dy Goals:	
3. Daily Action Items Monday: 4/9/18 1. 2. 3. Daily Action Items Tuesday: 4/10/18 1. 2. 3. Daily Action Items Wednesday: 4/11/18 1. 2. 3. Daily Action Items Thursday: 4/12/18 1. 2. 3. Daily Action Items Thursday: 4/13/18 1. 2. 3.	1.		
Daily Action Items Monday: 4/9/18 1. 2. 3.	2.		
Daily Action Items Monday: 4/9/18 1. 2. 3.	3		
1.	٥.		
1.	Daily	Action Items Monday: 4/	9/18
3.			
Daily Action Items Tuesday: 4/10/18 1. 2. 3.		2.	
1. 2. 3.		3.	
2. 3.			
1. 2. 3.	Daily	Action Items Tuesday: 4/	10/18
2. 3.			
3. Daily Action Items Wednesday: 4/11/18 1. 2. 3.			
Daily Action Items Wednesday: 4/11/18 1. 2. 3. Daily Action Items Thursday: 4/12/18 1. 2. 3. Daily Action Items Friday: 4/13/18 1. 2. 2. 3.			
1. 2. 3.	<u> </u>		
1. 2. 3.	D "I	A 4° T4 TT7 1 1	4/11/10
2. 3.	Dany		: 4/11/18
3.			
Daily Action Items Thursday: 4/12/18			
1.		3.	
1.			
1.	Daily	Action Items Thursday: 4	1/12/18
Daily Action Items Friday: 4/13/18 1. 2.		1.	
Daily Action Items Friday: 4/13/18 1. 2.		2.	
1. 2.			
1. 2.		1	
1. 2.	Dailw	Action Items Friday: 4/13	8/18
2.			n 10
3.		٥.	

Week of April 16, 2018

Weekly Goals:		
1.		
2.		
3.		
<i>J</i> .		
Daily Action Items Monda	ay: 4/16/18	* TAX DAY *
1.		
2.		
3.		
Daily Action Items Tuesd	ay: 4/17/18	
1.		
2.		
3.		
Daily Action Items Wedne	esday• 4/18/18	
1.	LSUAY: 4/10/10	
2.		
3.		
D - 91 A -49 TA TDI	1 4/10/10	
Daily Action Items Thurs	uay: 4/19/18	
1.		
2.		
3.		
Daily Action Items Friday	7: 4/20/18	
1.		
2.		
3.		

Notes: EARTH DAY, Sunday April 22, 2017

Week of April 23, 2018

week	dy C	oals:
1.		
2.		
3.		
Daily	Act	tion Items Monday: 4/23/18
	1.	
	2.	
	3.	
Daily	Act	tion Items Tuesday: 4/24/18
	1.	
	2.	
	3.	
.		4 T. TT. 1 1 4/08/40
Daily		tion Items Wednesday: 4/25/18 * ADMINISTRATIVE PROFESSIONALS DAY *
	1.	
	2.	
	3.	
Daily	Act	tion Items Thursday: 4/26/18
	1.	
	2.	
	3.	
Daily	Act	tion Items Friday: 4/27/18 * ARBOR DAY *
	1.	•
	2.	
	3.	
	- *	

Week of April 30, 2018

Week	dy G	Goals:
1.		
2.		
3.		
Daily	Act	tion Items Monday: 4/30/18
	1.	
	2.	
	3.	
Daily	Acti	ion Items Tuesday: 5/1/18
	1.	
	2.	
	3.	
Daily	Acti	ion Items Wednesday: 5/2/18
	1.	
	2.	
	3.	
Daily	Acti	ion Items Thursday: 5/3/18
	1.	
	2.	
	3.	
Daily	Acti	ion Items Friday: 5/5/18
	1.	v
	2.	
	3.	

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Notes: Saturday, May 5, 2018 – CINCO DE MAYO

May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	ω	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28 Memorial Day	29	30	31		

Goals for May, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of May 7, 2018

, , cen	ly Goals:
1.	
2.	
3.	
Daily	Action Items Monday: 5/7/18
	1.
	2.
	3.
Daily	Action Items Tuesday: 5/8/18
	1.
	2.
	3.
	J.
Daily	Action Items Wednesday: 5/9/18
Daily	1.
Daily	1. 2.
Daily	1.
Daily	1. 2.
	1. 2.
	1. 2. 3.
	1. 2. 3. Action Items Thursday: 5/10/18
	1.
	1.
Daily	1.
Daily	1.
Daily	1. 2. 3. Action Items Thursday: 5/10/18 1. 2. 3.
Daily	1.

Notes: MOTHER'S DAY Sunday, May 13, 2018

Week of May 14, 2018

Weekly Goals:	
1.	
2.	
3.	
Daily Action Items Monday: 5/14/18	
1.	
2.	
3.	
Daily Action Items Tuesday: 5/15/18	
1.	
2.	
3.	
Daily Action Items Wednesday: 5/16/18	
1.	
2.	
3.	
Daily Action Items Thursday: 5/17/18	
1.	
2.	
3.	
Daily Action Items Friday: 5/18/18	
1.	
2.	
3.	
[

Week of May 21, 2018

Week	dy Goals:	
1.		
2.		
3.		
3.		
Daily	Action Items Monday	: 5/21/18
	1.	
	2.	
	3.	
Daily	Action Items Tuesday	r: 5/22/18
	1.	
	2.	
	3.	
	1	
D-21	A -4: T4 XX/- J	Jan. 5/22/10
Dany	Action Items Wednes	uay: 5/25/16
	1.	
	2.	
	3.	
Daily	Action Items Thursda	ny: 5/24/18
	1.	
	2.	
	3.	
	1	
Doily	Action Itoms Friday	E/2E/19
Dany	Action Items Friday:	3/23/16
	1.	
	2.	
	3.	

Week of May 28, 2018

Weekly Goals:	
1.	
2.	
3.	
3.	
Daily Action Items Monday: 5/28/18	* MEMORIAL DAY *
1.	
2.	
3.	
Daily Action Items Tuesday: 5/29/18	
1.	
2.	
3.	
Doily Action Items Wednesday: 5/30/19	
Daily Action Items Wednesday: 5/30/18	_
2.	
3.	
[] 3. [
Daily Action Items Thursday: 5/31/18	
1.	
2.	
3.	
Daily Action Items Friday: 6/1/18	
1.	
2.	
3.	
J.	

June 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	ω	9
10	11	12	13	14	15	16
17 Father's Day	18	19	20	21	22	23
24	25	26	27	28	29	30

Goals for June, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of June 4, 2018

Week	kly Goals:	
1.		
2.		
3.		
Daily	y Action Items Monday: 6/4	4/18
	1.	
	2.	
	3.	
	1	
Daily	y Action Items Tuesday: 6/8	5/18
	1.	
	2.	
	3.	
	3.	
.	A T. TT. T	
Daily	y Action Items Wednesday:	3 6/6/18
	1.	
	2.	
	3.	
Daily	y Action Items Thursday: 6	5/7/18
	1.	
	2.	
	3.	
	1	
Daily	y Action Items Friday: 6/8/	18
	1.	10
	2.	
	3.	
	3.	

Week of June 11, 2018

Weekly Goals:	
1.	
2.	
3.	
Daily Action Items Monday: 6/11/18	
1.	
2.	
3.	
Daily Action Items Tuesday: 6/12/18	
1.	
2.	
3.	
Daily Action Items Wednesday: 6/13/18	
1.	
2.	
3.	
3.	
	** FV A C P A V A
Daily Action Items Thursday: 6/14/18	* FLAG DAY *
1.	
2.	
3.	
Daily Action Items Friday: 6/15/18	
1.	
2.	
3.	

Notes: FATHER'S DAY Sunday June 17, 2018

Week of June 18, 2018

1.2.3.Daily Action Items Monday: 6/18/18	
3. Daily Action Items Monday: 6/18/18	
3. Daily Action Items Monday: 6/18/18	
Daily Action Items Monday: 6/18/18	
2.	
3.	
Daily Action Items Tuesday: 6/19/18	
1.	
2.	
3.	
Daily Action Items Wednesday: 6/20/18	
2.	
3.	
Daily Action Items Thursday: 6/21/18 * SUMMER SOLSTICE *	
1.	
2.	
3.	
Daily Action Items Friday: 6/22/18	
1.	
2.	
3.	

Week of June 25, 2018

week	dy Goals:		
1.			
2.			
3.			
٥.			
Daily	Action Items Mond	lay: 6/25/18	
	1.		
	2.		
	3.		
Daily	Action Items Tueso	lav: 6/26/18	
	1.		
	2.		
	3.		
	1		
Daily	Action Items Wedn	iesday: 6/27/18	
	1.		
	2.		
	3.		
Daily	Action Items Thurs	sday: 6/28/18	
	1.		
	2.		
	3.		
Doile	Action Items Frida	∞ 6/20/1 Q	
Dany	1.	y • U/27/10	
	2.		
	3.		

July 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Independence Day	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Goals for July, 2018

Done	Specific Goal

Scheduled INTE	RNAL Con	nmunity Connect	ions:
----------------	----------	-----------------	-------

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of July 2, 2018

Week	dy (Goals:
1.		
2.		
3.		
٥.		
Daily	Act	tion Items Monday: 7/2/18
	1.	
	2.	
	3.	
Daily	Act	tion Items Tuesday: 7/3/18
	1.	
	2.	
	3.	
Daily	A of	tion Items Wednesday: 7/4/18 * INDEPENDENCE DAY *
Dany	1.	HODE ENDERCE DAT
	2.	
	3.	
	J.	<u> </u>
-		
Daily		tion Items Thursday: 7/5/18
	1.	
	2.	
	3.	
Daily	Act	tion Items Friday: 7/6/18
	1.	
	2.	
	3.	
	<u>ı </u>	

Week of July 9, 2018

weekiy	Goals:
1.	
2.	
3.	
٥.	
Daily A	action Items Monday: 7/9/18
2	
3	
Daily A	action Items Tuesday: 7/10/18
2	· ·
3	
<u> </u>	
Doily A	action Items Wednesday: 7/11/18
2	
3	•
Daily A	ction Items Thursday: 7/12/18
1	
2	·•
3	
<u> </u>	
Doily A	action Items Friday: 7/13/18
1	
2	
3	·

Week of July 16, 2018

week	kly Goals:	
1.		
2.		
3.		
٥.		
Daily	y Action Items Monday: 7/16/18	
	1.	
	2.	
	3.	
Daily	Action Items Tuesday: 7/17/18	
	1.	
	2.	
	3.	
Daily	Action Items Wednesday: 7/18/18	
Dany	1.	
	2.	
	3.	
	J.	_
Daily	Action Items Thursday: 7/19/18	
	1.	
	2.	
	3.	
Daily	Action Items Friday: 7/20/18	
	1.	
	2.	
	3.	
	1 = 1	

Week of July 23, 2018

week	ly Goals:			
1.				
2.				
3.				
Daily	Action Items M	onday: 7/23/18		
	1.			
	2.			
	3.			
Daily	Action Items Tu	uesday: 7/24/18		
	1.			
	2.			
	3.			
D '1	A 40 T4 T57		11.0	
Dany	Action Items W	ednesday: 7/25/	18	
	1.			
	2.			
	3.			
Daily	Action Items Th	hursday: 7/26/18	3	
	1.	<u> </u>		
	2.			
	3.			
Daily	Action Items Fr	ridav: 7/27/18		
	1.	2.2.3		
	2.			
	3.			
	J.			

Week of July 30, 2018

1.	Week	dy Goals:	
Daily Action Items Monday: 7/30/18 1. 2.	1.		
Daily Action Items Monday: 7/30/18 1.	2.		
Daily Action Items Monday: 7/30/18 1. 2. 3. Daily Action Items Tuesday: 7/31/18 1. 2. 3. Daily Action Items Wednesday: 8/1/18 1. 2. 3. Daily Action Items Thursday: 8/2/18 1. 2. 3. Daily Action Items Friday: 8/3/18 1. 2. Daily Action Items Friday: 8/3/18 1. 2.	3		
2. 3. Daily Action Items Tuesday: 7/31/18 1. 2. 3. Daily Action Items Wednesday: 8/1/18 1. 2. 3. Daily Action Items Thursday: 8/2/18 1. 2. 3. Daily Action Items Friday: 8/3/18 1. 2. 3.	٥.		
1.	Daily	Action Items Mono	lay: 7/30/18
3.			
Daily Action Items Tuesday: 7/31/18 1. 2.		2.	
1. 2. 3.		3.	
1. 2. 3.		·	
1. 2. 3.	Daily	Action Items Tueso	day: 7/31/18
2. 3. Daily Action Items Wednesday: 8/1/18 1. 2. 3. Daily Action Items Thursday: 8/2/18 1. 2. 3. Daily Action Items Friday: 8/3/18 1. 2.			
Daily Action Items Wednesday: 8/1/18 1. 2. 3. Daily Action Items Thursday: 8/2/18 1. 2. 3. Daily Action Items Friday: 8/3/18 1. 2. 2. 2. 2. 3.			
Daily Action Items Wednesday: 8/1/18 1. 2. 3. Daily Action Items Thursday: 8/2/18 1. 2. 3. Daily Action Items Friday: 8/3/18 1. 2. 2. 2. 2. 3.		3.	
1. 2. 3.			
1. 2. 3.	Dailw	Action Itoms Weds	200dows 8/1/18
2. 3.	Dany		lesuay: 0/1/10
3. Daily Action Items Thursday: 8/2/18 1. 2. 3. Daily Action Items Friday: 8/3/18 1. 2. 2.			
Daily Action Items Thursday: 8/2/18 1.			
1. 2. 3.		3.	
1. 2. 3.			
2. 3.	Daily	Action Items Thur	sday: 8/2/18
Daily Action Items Friday: 8/3/18 1. 2.		1.	
Daily Action Items Friday: 8/3/18 1. 2.		2.	
1. 2.		3.	
1. 2.			
1. 2.	Daily	Action Items Frida	v: 8/3/18
2.	J		<u>v</u>

August 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Goals for August, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of August 6, 2018

week	dy Go	als:
1.		
2.		
3.		
Daily	Actio	n Items Monday: 8/6/18
	1.	
	2.	
	3.	
Daily	Actio	n Items Tuesday: 8/7/18
	1.	
	2.	
	3.	
L	1	
D 41		T. TY 1 1 0/0/40
Daily		n Items Wednesday: 8/8/18
	1.	
	2.	
	3.	
Daily	Actio	n Items Thursday: 8/9/18
	1.	
	2.	
	3.	
Doily	Action	n Items Friday: 8/10/18
Dany		ii items filuay. 0/10/10
	1.	
	2.	
	3.	

Week of August 13, 2018

Weekly Goals:	
1.	
2.	
3.	
5.	
Daily Action Items Monday: 8/13/18	
1.	
2.	
3.	
Daily Action Items Tuesday: 8/14/18	
2.	
3.	
Daily Action Items Wednesday: 8/15/18	
1.	
2.	
3.	
Daily Action Items Thursday: 8/16/18	
1.	
2.	
3.	-
Daily Action Items Friday: 8/17/18	
1.	
2.	
3. $ $	

Week of August 20, 2018

Week	dy Goals:		
1.			
2.			
3.			
٥.			
Daily	Action Items Mon	lay: 8/20/18	
	1.	-	
	2.		
	3.		
	·		
Daily	Action Items Tues	lav: 8/21/18	
	1.		
	2.		
	3.		
	-		
Dailw	A ation Itama Wad	200day: 9/22/19	
Dany	Action Items Wed	lesuay. 8/22/18	
	1.		
	2.		
	3.		
Daily	Action Items Thur	sday: 8/23/18	
	1.		
	2.		
	3.		
Daily	Action Items Frida	v: 8/24/18	
	1.	V	
	2.		
	3.		
	J.		

Week of August 27, 2018

Week	dy Goals:	
1.		
2.		
3.		
3.		
Daily	Action Items Monday	: 8/27/18
	1.	
	2.	
	3.	
Daily	Action Items Tuesday	r: 8/28/18
	1.	
	2.	
	3.	
Daile	Action Itoma Wadness	dow. 9/20/19
Dany	Action Items Wednes	uay: 6/29/16
	1.	
	2.	
	3.	
Daily	Action Items Thursda	y: 8/30/18
	1.	
	2.	
	3.	
Daily	Action Items Friday:	8/31/18
	1.	0/31/10
	2.	
	3.	
	٥.	

September 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 Labor Day	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Goals for September, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of September 3, 2018

Week	dy Goals:	
1.		
2.		
3.		
Daily	Action Items Monday: 9/3/18	* LABOR DAY *
	1.	
	2.	
	3.	
Daily	Action Items Tuesday: 9/4/18	
	1.	
	2.	
	3.	
Doily	Action Itams Wednesday, 0/5/19	
Dany	Action Items Wednesday: 9/5/18 1.	
	2.	
	3.	
	3.	
Daily	Action Items Thursday: 9/6/18	
	1.	
	2.	
	3.	
Daily	Action Items Friday: 9/7/18	
	1.	
	2.	
	3.	

Week of September 10, 2018

week	ly Goals:			
1.				
2.				
3.				
Daily	Action Items M	Monday: 9/10/18		
	1.			
	2.			
	3.			
Daily	Action Items T	Suesday: 9/11/18		
	1.			
	2.			
	3.			
Dalle	Action Itoma V	Wadnaadayy 0/12	/ 10	
Dany		Wednesday: 9/12	/10	
	1.			
	2.			
	3.			
Daily	Action Items T	Chursday: 9/13/1	8	
	1.			
	2.			
	3.			
Daily	Action Items F	'riday: 9/14/18		
	1.	110011111111111111111111111111111111111		
	2.			
	3.			
	J.			

Week of September 17, 2018

weel	dy G	oals:	
1.			
2.			
3.			
Daily	Acti	on Items Monday: 9/17/18	
	1.		
	2.		
	3.		
Daily	Acti	on Items Tuesday: 9/18/18	
	1.		
	2.		
	3.		
Dalla	. A at	on Items Wednesday: 9/19/18	
Рапу	1.	ion items wednesday. 9/19/16	
	 		
	2.		
	3.		
Daily	Acti	on Items Thursday: 9/20/18	
	1.		
	2.		
	3.		
Daily	Acti	on Items Friday: 9/21/18	* FALL BEGINS *
	1.	·	
	2.		
	3.		
	<u> </u>		

Week of September 24, 2018

1.	
2.	
3.	
3.	
Daily Action Items Monday: 9/24/18	
2.	
3.	
Daily Action Items Tuesday: 9/25/18	
1.	
2.	
3.	
J.	
Daily Action Items Wednesday: 9/26/18	
1.	
2.	
3.	
Daily Action Items Thursday: 9/27/18	
1.	
2.	
3.	
3.	
Daily Action Items Friday: 9/28/18	
Daily Action Items Friday: 9/28/18 1.	
Daily Action Items Friday: 9/28/18	
Daily Action Items Friday: 9/28/18 1.	

October 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8 Columbus Day	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Goals for October, 2018

Specific Goal
Set annual goals for 2018

<u>Scheduled</u>	<u>INTERNAL</u>	<u>Community</u>	Connections:
		-	

1.

2.

<u>Scheduled EXTERNAL Community Connections:</u>

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

2019 Goals

e PURPOSE of my life i	
Category*	Specific Goal
	_

^{*} There are many categories of goals. A good target is to have 3-4 annual goals per category. Some suggested categories include: Personal, career, vacation / fun, financial, and social.

Week of October 1, 2018

Weekly Goals:	
1.	
2.	
3.	
5.	
Daily Action Items Monday: 10/1/18	
1.	
2.	
3.	
Daily Action Items Tuesday: 10/2/18	
2.	
3.	
Daily Action Items Wednesday: 10/3/18	
1.	
2.	
3.	
Daily Action Items Thursday: 10/4/18	
1.	
2.	
3.	
D. W. A. (1. T.) T. A. (2.17.14.0)	
Daily Action Items Friday: 10/5/18	
1.	
2.	
3.	

Week of October 8, 2018

Weekly Goals		
1.		
2.		
3.		
Daily Action I	tems Monday: 10/8/18	* COLUMBUS DAY *
1.		
2.		
3.		
L L		
Daily Action I	tems Tuesday: 10/9/18	
1.		
2.		
3.		
D 11 A 41 I	4 11 1 10/10/10	
	tems Wednesday: 10/10/18	
1.		
2.		
3.		
Daily Action I	tems Thursday: 10/11/18	
1.		
2.		
3.		
1 1		
Daily Action I	tems Friday: 10/12/18	
1.	tems Friday. 10/12/10	
2.		
3.		

Week of October 15, 2018

1. 2. 3.	week	dy Goals:	
Daily Action Items Monday: 10/15/18	1.		
Daily Action Items Monday: 10/15/18 1. 2. 3.	2.		
Daily Action Items Monday: 10/15/18 1. 2. 3.	3		
1.	٥.		
1.	Daily	Action Items Monda	y: 10/15/18
3.			<u>-</u>
Daily Action Items Tuesday: 10/16/18 1. 2. 3. Daily Action Items Wednesday: 10/17/18 1. 2. 3. Daily Action Items Thursday: 10/18/18 1. 2. 3. Daily Action Items Thursday: 10/18/18 1. 2. 3. Daily Action Items Friday: 10/19/18 1. 2.		2.	
1.		3.	
2. 3.			
1.	Daily	Action Items Tuesda	v: 10/16/18
2. 3.			•
Daily Action Items Wednesday: 10/17/18 1. 2. 3. Daily Action Items Thursday: 10/18/18 1. 2. 3. Daily Action Items Friday: 10/19/18 1. 2. 2. 2. 3.			
Daily Action Items Wednesday: 10/17/18 1. 2. 3. Daily Action Items Thursday: 10/18/18 1. 2. 3. Daily Action Items Friday: 10/19/18 1. 2. 2. 2. 3.		3.	
1.			
1. 2. 3.	Dall-	· A ation Itama Wadna	adom 10/17/10
2. 3.	Dany		suay: 10/1//16
3.			
Daily Action Items Thursday: 10/18/18 1. 2. 3.			
1. 2. 3.		3.	
1. 2. 3.			
2. 3.	Daily	Action Items Thursd	lay: 10/18/18
Daily Action Items Friday: 10/19/18 1. 2.		1.	
Daily Action Items Friday: 10/19/18 1. 2.		2.	
1. 2.		3.	
1. 2.			
1. 2.	Daily	Action Items Friday	: 10/19/18
2.			1 201 251 20
	<u> </u>	5.	

Week of October 22, 2018

1.		
2.		
3.		
3.		
Daily A	Action Items Monday: 10/22/18	
	1.	
	2.	
	3.	
Daily A	Action Items Tuesday: 10/23/18	
	1.	
	2.	
	3.	
<u> </u>		
D-31	A 44 am Thomas XX almost James 10/24/10	
	Action Items Wednesday: 10/24/18	
-	1.	
	2.	
,	3.	
Daily A	Action Items Thursday: 10/25/18	
	1.	
	2.	
	3.	
Daily .	Action Items Friday: 10/26/18	
	1.	
	2.	
-	3.	

Week of October 29, 2018

week	kly Goals:	
1.		
2.		
3.		
5.		
Daily	Action Items Monday: 10/29/18	
	1.	
	2.	
	3.	
Daily	Action Items Tuesday: 10/30/18	
	1.	
	2.	
	3.	
D "	A	* * * * * * * * * * * * * * * * * * * *
Dany	Action Items Wednesday: 10/31/18	* HALLOWEEN *
	1.	
	2.	
	3.	
Daily	Action Items Thursday: 11/1/18	
	1.	
	2.	
	3.	
	,	
Daily	Action Items Friday: 11/2/18	
Jany	1.	
	2.	
	3.	
	J.	

November 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11 Veterans' Day	12	13	14	15	16	17
18	19	20	21	22 Thanksgiving	23	24
25	26	27	28	29	30	

Goals for November, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of November 5, 2018

Weekly	Goals:
1.	
2.	
3.	
٦.	
Daily A	ction Items Monday: 11/5/18
1.	
2.	
3.	
Daily A	ction Items Tuesday: 11/6/18
1.	
2.	
3.	
Doile A.	ation Itama Wadnasday, 11/7/19
	ction Items Wednesday: 11/7/18
1.	
2.	
3.	
Daily A	ction Items Thursday: 11/8/18
1.	
2.	
3.	
Daily A	ction Items Friday: 11/9/18
1.	
2.	
3.	
1 .	

Notes: VETERAN'S DAY Sunday, November 11, 2018

Week of November 12, 2018

Week	dy Goals:
1.	
2.	
3.	
Daily	Action Items Monday: 11/12/18
	1.
	2.
	3.
Daily	Action Items Tuesday: 11/13/18
	1.
	2.
	3.
	<u> </u>
.	
Daily	Action Items Wednesday: 11/14/18
	1.
	2.
	3.
Daily	Action Items Thursday: 11/15/18
	1.
	2.
	3.
Daily	Action Items Friday: 11/16/18
Dung	
	1.
	1. 2.

Week of November 19, 2018

Weekly Goals:	
1.	
2.	
3.	
<i>3.</i>	
Daily Action Items Monday: 11/19/18	
1.	
2.	
3.	
Daily Action Items Tuesday: 11/20/18	
1.	
2.	
3.	
Doily Action Itoms Wednesday: 11/21/18	
Daily Action Items Wednesday: 11/21/18	
2.	
3.	
J.	
Daily Action Items Thursday: 11/22/18	* THANKSGIVING DAY *
1.	
2.	
3.	
5.	
Daily Action Items Friday: 11/23/18	
Daily Action Items Friday: 11/23/18	
Daily Action Items Friday: 11/23/18	

Week of November 26, 2018

Week	y Goals:	
1.		
2.		
3.		
Daily	Action Items Monday: 11/26/18	
	1.	
	2.	
	3.	
Daily	Action Itama Tuagday, 11/27/19	
Dany	Action Items Tuesday: 11/27/18	
	1.	
	2.	
	3.	
Daily	Action Items Wednesday: 11/28/18	
	1.	
	2.	
	3.	
Daily	Action Items Thursday: 11/29/18	
	1.	
	2.	
	3.	
	2•	
Daily	Action Items Friday: 11/30/18	
	1.	
	2.	
	3.	
Notes		

December 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Christmas Day	26	27	28	29
30	31					

Goals for December, 2018

Done	Specific Goal

1.

2.

Scheduled **EXTERNAL** Community Connections:

1.

2.

Scheduled **SOCIAL MEDIA** Marketing:

1.

2.

3.

4.

Week of December 3, 2018

Week	kly Goals:	
1.		
2.		
3.	•	
Daily	y Action Items Monday: 12/3/18	
	1.	
	2.	
	3.	
Dalle	v A office Itama Transdam 12/4/10	
Dany	y Action Items Tuesday: 12/4/18	
	1.	
	2.	
	3.	
Daily	y Action Items Wednesday: 12/5	18
	1.	
	2.	
	3.	
Daily	y Action Items Thursday: 12/6/1	
	1.	•
	2.	
	3.	
] 3.	
Daily	y Action Items Friday: 12/7/18	
	1.	
	2.	
	3.	

Week of December 10, 2018

Weekly Goals:
1.
2.
3.
J.
Daily Action Items Monday: 12/10/18
1.
2.
3.
Daily Action Items Tuesday: 12/11/18
2.
3.
Daily Action Items Wednesday: 12/12/18
1.
2.
3.
Doily Action Itams Thursday 12/12/19
Daily Action Items Thursday: 12/13/18
2.
3.
Daily Action Items Friday: 12/14/18
1.
2.
3.

Week of December 17, 2018

	kly Goals:	
1.		
2.		
3.		
3.		
Daily	Action Items Monday: 12/17/18	
	1.	
	2.	
	3.	
Daily	Action Items Tuesday: 12/18/18	
Dany	1.	
	2.	
	3.	
	J.	
Daily	Action Items Wednesday: 12/19/7	18
	1.	
	2.	
	2.	
Daily	2.	
Daily	2. 3.	
Daily	2. 3. Action Items Thursday: 12/20/18	
Daily	2. 3. Action Items Thursday: 12/20/18	
Daily	2. 3. Action Items Thursday: 12/20/18 1. 2.	
	2. 3. Action Items Thursday: 12/20/18 1. 2. 3.	
	2. 3. Action Items Thursday: 12/20/18 1. 2. 3. Action Items Friday: 12/21/18	* WINTER SOLSTICE*
	2. 3. Action Items Thursday: 12/20/18 1. 2. 3. Action Items Friday: 12/21/18 1. 1.	
	2. 3. Action Items Thursday: 12/20/18 1. 2. 3. Action Items Friday: 12/21/18	

Week of December 24, 2018

Week	dy Goals:		
1.			
2.			
3.			
3.			
Daily	Action Items Monday: 12/2	24/18	
	1.		
	2.		
	3.		
	<u>'</u>		
Daily	Action Items Tuesday: 12/2	25/18 * CHRISTMAS DAY	*
	1.		
	2.		
	3.		
Dall-	A ation Itama Wadnagdow	12/22/19	
Dany	Action Items Wednesday:	12/20/18	
	1.		
	2. 3.		
	3.		
Daily	Action Items Thursday: 12	/27/18	
	1.		
	2.		
	3.		
Daily	Action Items Friday: 12/28	/18	
	1.		
	2.		
	3.		
	I		

Notes: NEW YEAR'S EVE Sunday, December 31, 2017

Week of December 31, 2018

Weekly Goals:	
1.	
2.	
3.	
<i>3.</i>	
Daily Action Items Monday: 12/31/18	* NEW YEAR'S EVE *
1.	
2.	
3.	
Daily Action Items Tuesday: 1/1/19	* NEW YEAR'S DAY *
·	
1.	
2.	
3.	
Daily Action Items Wednesday: 1/2/19	
1.	
2.	
3.	
Daily Action Items Thursday: 1/3/19	
1.	
2.	
3.	
Daily Action Items Friday: 1/4/19	
1.	
2.	
3.	
Notes:	

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2018 CEU Log

Seminar Dates	Course Title / Source Name	CEU Approval # & Accrediting College	Hours

The information contained in this report is true and correct to the best of my knowledge.

Signature:	Date:
Print Name:	License Number #:

2018 Project List

Project	Priority Number	Completion Date

Seminar – Top Ten Action List

Professional

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6
- 7.
- 8.
- 9.
- 10.

Seminar – Top Ten Action List

Professional

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Seminar – Top Ten Action List

Professional

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Top Ten Achievements of 2018

Professional

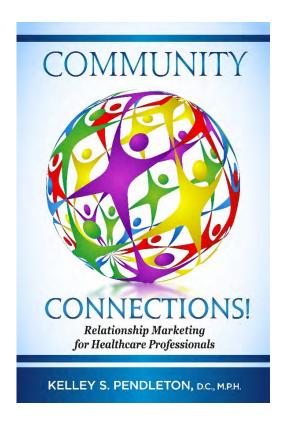
- 1.
- 2.
- 3.
- 4.
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- 6.
- 7.
- 8.
- 9.
- 10.

- 1.
- 2.
- 3.
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- 6.
- 7.
- 8.
- 9.
- 10.

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I hope this *Community Connections!* Practice Marketing Planner has enhanced your productivity and launched your practice to new levels. If there were items you added to your workbook to make it more useful, please email me at DrKelley@Dr-Kelley.com so I can add it to future editions. If you have questions, comments, or would just like to share your story, I'd love to hear from you!

If you haven't already, please check out my books or submit a review, through major online retailers:

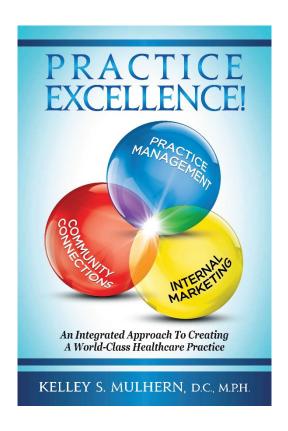


Community Connections! Relationship Marketing for Healthcare Professionals

Whether you're a chiropractor, medical doctor, massage therapist, veterinarian, acupuncturist, or any other provider of a healing art, the healthcare industry is rapidly changing. If you want to connect with your community and achieve greater success, marketing is a must—a fact that has unfortunately been overlooked in many health-related fields of study.

But why don't many independent healthcare professionals tend to actively market their services? And how can self-awareness help you forge a genuine relationship with potential clients?

These questions and more are addressed in *Community Connections!*, a valuable guide full of ideas for marketing your independent healthcare practice effectively and easily.



<u>Practice Excellence!</u> <u>An Integrated Approach to Creating a World-Class Healthcare Practice</u>

In our current healthcare climate, more providers are choosing to run their own *independent* practices instead of being affiliated with a larger group or hospital. As the second book in a series, <u>Practice Excellence!</u> picks up where <u>Community Connections!</u> left off – helping healthcare practices of all disciplines to market smarter, not harder.

What is *Practice Excellence*? How do you build a professional team and your "A-Team?" What statistics must you track to take the "pulse" of your practice? And what critical marketing can you do while you're within the four walls of your practice?

These questions and more are addressed in *Practice Excellence!*, a valuable guide full of tips and ideas for building and marketing your independent healthcare practice effectively and easily.